

domthurbon

Winning the war for talent.

Chief Creative Officer of

change | labs

“The war for talent is over.
Talent won.”

-McKinsey and Co.



Three rules for attracting top talent:



Offer fast
growth



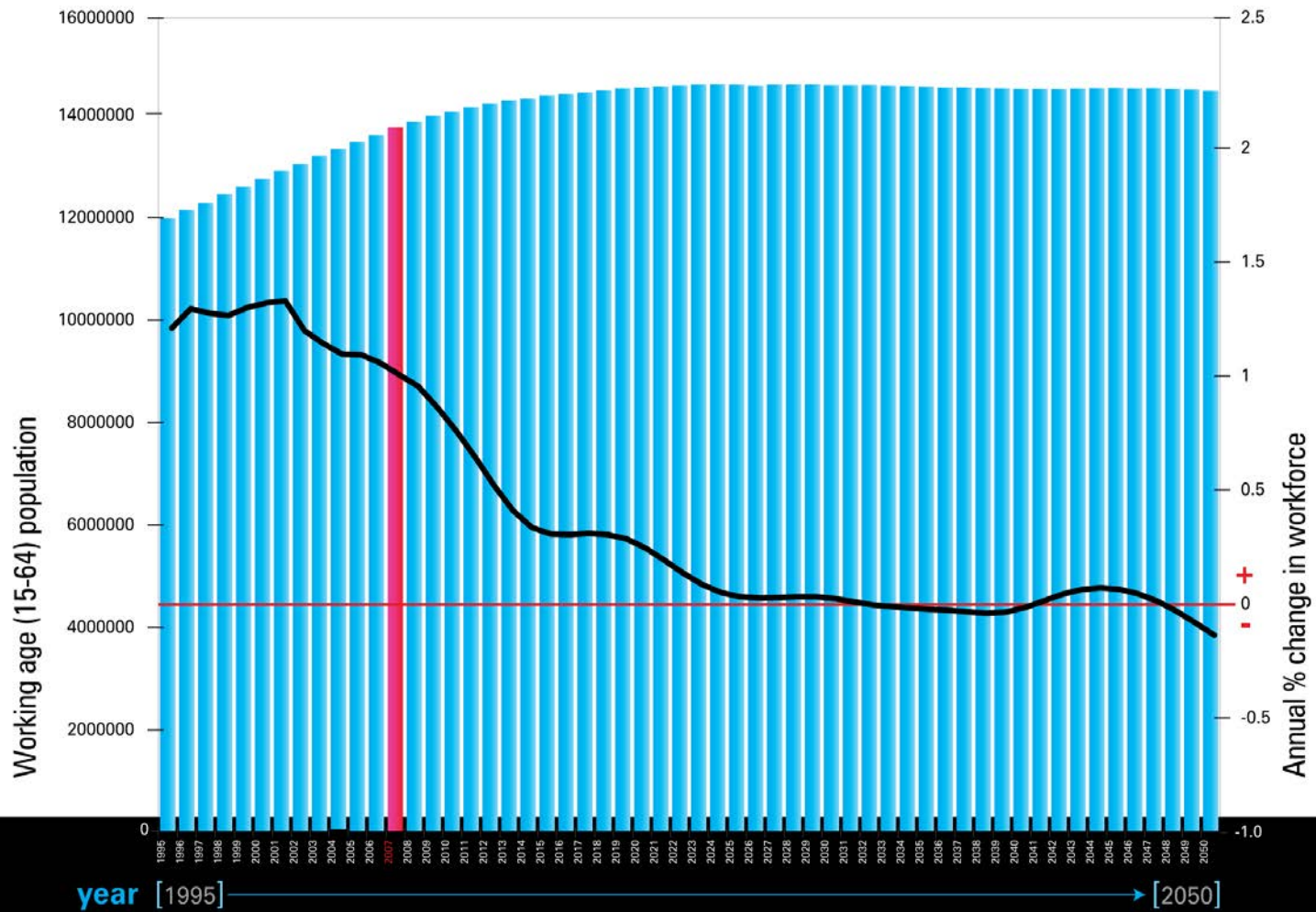
Tell inspiring
stories



Show undue
respect



Workforce Trends in Australia



Thinking fast:
"sideways ladders"



start
here
go anywhere

Think *respect*





YOU WILL RESPECT MY
AUTHORITAH!!



Thinking respect:
little things count



Whether you think you **can**, or think you **cannot**...

you are right.

